



**COLLABORATE19**

TECHNOLOGY AND APPLICATIONS FORUM  
FOR THE ORACLE COMMUNITY

APRIL 7-11, 2019

**SAN ANTONIO**



# Exhibitor Marketing Kit

**#C19TX**

[questoraclecommunity.org/collaborate](http://questoraclecommunity.org/collaborate)

## Promote your booth in your presentations

Use the **COLLABORATE 19** PowerPoint slide in your presentation!




1. Download the **COLLABORATE 19 PowerPoint slide**.
2. Customize your slide with booth number and special activities occurring in your booth.
3. Insert the slide at the beginning or end (or both!) of presentations you give during COLLABORATE.






## Tell your customers you're attending & encourage them to join you!

Put these COLLABORATE 19 ads on your website, blogs or emails:

**COLLABORATE19**

# Official Exhibitor

**COLLABORATE19**

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## Official Exhibitor

**April 7-11, 2019**  
**Henry B. González Convention Center**  
**San Antonio, TX**

1. Download the ads by clicking [here](#)
2. Send these ads to your marketing or web team and ask them to promote them on your website or on company blogs and emails
3. Use these ads in any blogs you post relating to **COLLABORATE 19** or any emails you send to customers who might be interested in seeing you there!



## Follow and share our social media posts (and create your own!)

1. Follow us on social media:



@QuestUserGroup



@questusergroup



QuestUserGroup

2. Like, share, retweet, and repost!
3. Post your own COLLABORATE information for your customers using **#C19TX**



Quest  
Oracle  
Community



**COLLABORATE19**  
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## Advertise your participation on your website using a **COLLABORATE** logo!

[Click here](#) to download



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## Marketing messages to distribute

Use the suggested event descriptions for blog posts, articles, newsletters, emails, and any other ways you distribute content.

[Download COLLABORATE 19 event descriptions here.](#)



## Media advisory template

Outreach to the media can go a long way to achieving higher sales during COLLABORATE 19 and issuing a media advisory is one of the most effective ways to generate attention about your company and drive traffic to your booth.

[Download the media advisory template here.](#)

