



**JD Edwards  
Executive  
Forum**



**COLLABORATE19**

TECHNOLOGY AND APPLICATIONS FORUM  
FOR THE ORACLE COMMUNITY

## **JD Edwards Executive Forum Agenda**

Tuesday, April 9<sup>th</sup>, 2019

Agenda is subject to change

8:00 am – 8:30 am	<b>Registration and Breakfast Buffet</b>
8:30 am – 8:45 am	<b>JD Edwards Executive Forum Welcome</b> Jonathan Vaughn   CEO, Quest Oracle Community
8:45 am – 9:45 am	<b>Automation and Algorithms: A Tectonic Change in Business for Decision Makers</b> George Danner   President, Business Laboratory
9:45 am – 10:15 am	<b>Morning Break</b>
10:15 am – 11:00 am	<b>Executive Perspectives – Accelerating Digital Initiatives</b> Lyle Ekdahl   Senior Vice President, JD Edwards
11:00 am - 11:15 am	<b>Open Q&amp;A</b>
11:15 am – 11:30 am	<b>Taking Advantage of Available Resources</b> Michael Fabijanic   Group Sales Director, Oracle Jonathan Vaughn   CEO, Quest Oracle Community
11:30 am – 12:30 pm	<b>Networking Lunch</b>

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## **Automation and Algorithms: A Tectonic Change in Business for Decision Makers**

From driverless cars to pilotless planes, many functions that have previously required human labor can now be performed using artificial intelligence. For businesses, this use of AI results in reduced labor costs and, even more important, creating a competitive advantage. How does one look at any organization and begin the work of automating it in sensible ways?

Many fear that the use of automation in business means human labor will no longer be needed, but that simply isn't true. Organizations will repurpose humans into different roles under the guise of automation, not simply get rid of them. The key to taking advantage of everything automation brings to the table is how quickly organizations adapt and re-tool their resources for digital technology and the ability to work in algorithms. Are you prepared? George Danner, acclaimed Author of "The Executive's How-to-Guide to Automation" will engage the audience with a thoughtful presentation and Q&A on how to identify parts of business that are best targeted for automation.

## **Executive Perspectives – Accelerating Digital Initiatives**

In today's rapidly changing business environment, disruption is a given. IT executives are seeing their roles shift from transactional—keeping the IT engine running—to transformational, leading innovation.

Innovative technologies including machine-to-machine communications, mobile, machine learning, and cloud, are necessary to enable change and speed transformation.

Executives should consider these initiatives and their role in the organizations quest for digitization:

1. Embrace automation to drive efficiency
2. Create a new workplace for a better employee experience
3. Take a proactive approach to security
4. Optimize your cloud environment

What are your perspectives on digital transformation? Bring your questions and your personal experiences on strategic change. Lyle Ekdahl will lead a discussion with Executive Forum attendees and special guest speakers to determine the role of digitization in your innovation.